



## Southern Federal University

You're about to discover a very special place!

A leading Educational and Research Center is waiting for new, prospective and creative students.

We offer a world-class education on competitive terms.

Institute of Management in Economic, Ecological and Social Systems  
Taganrog

To a prospective student

## International Trade and Logistics

Trading is a systematic combination of management, economics, logistics, marketing, entrepreneurship, and computer science. It is focused on design of trading systems, optimization of material, financial and information flows, management of marketing, logistics, trade and technological processes in business.





## Bachelor in International Trade and Logistics

- ✓ 4-year program
- ✓ English-taught program

### Among the Basic and Special Courses we offer:

- ✓ Management
- ✓ Marketing
- ✓ Logistics
- ✓ Commercial, Business Planning
- ✓ Business Economics
- ✓ International Trade and Competition
- ✓ Strategic Management of a Trading Company
- ✓ Procurement and Sales Management
- ✓ Pricing in Commerce
- ✓ Assortment and Quality Management
- ✓ Internet Entrepreneurship
- ✓ Marketing Research



Diana V. Arutyunova, PhD.,  
Associate Professor, Director of  
the Program

### Research areas:

- Logistics
- Management
- Marketing communications.

### Admission requirements

A candidate must:

- hold a Certificate of General Secondary Education;
- have a level of English proficiency equal to or above B1;
- Pass the entrance exams with the following points:
  - ✓ Russian language – min. 60 points,
  - ✓ Math – min. 50 points.

### Work paths and future careers

Upon completion of the bachelor's program, you will be equipped to pursue a career as sales representatives, merchandisers, entrepreneurs, product and service sales managers, customer relations specialists, etc. in marketing and logistics departments.

### Discover the value of TR program

It is important to understand the whole picture of the cost of your education (inquiry needed):

- Tuition,
- Room and board,
- Other Fees.

### Contacts

Institute of Management in  
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Systems

Taganrog

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