

**38.03.05 Computer Science and
Business
“Digital-Marketing”**

Degree: *bachelor*

Duration of training: *4 years*

Form of training: *intramural*

Language of instruction: *Russian*

Accreditation: *state*

Program description:

We offer training in economics, management, computer science, mathematics and business; Experience of information processes optimization; Skills of development, implementation and use of information technologies and systems in business management.

Basic courses:

Company Economics, Project Management, Fundamentals of Entrepreneurship and Business Planning, Information Management

Special courses:

Electronic Business, IT-structure of Enterprise Management, Database Management Systems, Social Media and WEB-design, Internet Marketing

Research areas:

- Production management

Graduates of the program work as IT managers, system analysts, online marketing specialists, project managers, marketing department heads.

Contacts of the program director:

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