

Bachelor's degree program  
**39.03.01 Sociology**

Degree: *bachelor*

Duration of training: *4 years*

Form of training: *intramural*

Language of instruction: *Russian*

Accreditation: *state*

**Program description:**

You will study how to provide research, analytical, information, communication, consulting and other services to organizations and individuals in need of comprehensive analysis of the social sphere and marketing research. The educational program is focused on the training of experts able to solve analytical and practical problems in the field of analysis, examination and design of social and socio-economic processes.

*Experience:*

Students constantly interact with potential employers and partner organizations in various forms: internship, practice-oriented lectures of potential employers, various joint activities, project work. Students have the opportunity to take part in international, national and regional scientific conferences based on the Institute of Sociology and Regional Studies, listen to open lectures and receive additional professional competence in the School of Young Sociologist, and participate in research projects of the student scientific society.

*Skills:*

- conducting of fundamental and applied sociological research at the stages of planning, collection, processing and analysis of data;
- processing of social, demographic, economic and other relevant empirical information with the

Graduates of the program work as project managers and executives, expert analysts, consultants in information and analysis units, social and marketing services, companies in the field of:

- Research and education;
- State and municipal administration, social services;
- Marketing;
- Media.

**Contacts of the program director:**

Head of the Department of Sectorial and Applied Sociology, Doctor of Sociology, Associate Professor

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involvement of a wide range of sources based on the modern information technologies;

- organization of management processes in bodies of authority and management, local government bodies, administrative subdivisions of organizations and institutions.

**Basic courses:**

- Methodology and Methods of Sociological Research.
- Analysis of Sociological Research Data.
- Modern Sociological Theories.

**Special courses:**

- Sociological Practical Course.
- Sociology of Management.
- Economic Sociology.
- Sociology of Public Opinion.

**Research areas:**

Interdisciplinary and gender studies.