

The bachelor program **42.03.02 "Journalism"** is implemented at the Institute of Philology, Journalism and Intercultural Communication. The Institute's buildings are located in the center of the city of Rostov-on-Don, next to the administrative building, a picturesque pedestrian area, and the city public library.

Students study in groups of 25 people, studying theoretical disciplines and realizing the skills of creating media content in practice. The educational program includes courses on the theory of journalism and media communication, the history of world and Russian journalism and literature, media management, project management. The emphasis in the preparation is on the creative aspects - in small groups, the current journalists work with the current journalists; under the guidance of the masters, the students learn to write notes, correspondence, reports, analytical articles, to photograph and shoot video. Students use modern educational equipment - a television studio is working at the institute, a computer classroom with the software necessary for working with photo, video and audio content.

Every semester journalist-students work on the implementation of projects for the media: the creation of videos, reports, longreads. A summer practice is organized at the end of each course. The institute has a wide network of practice bases - contracts have been concluded with more than 100 media outlets. At the request of a student practice can be held at the place of residence. There is also a possibility of internship outside of Russia. In summer one can sign up for educational programs which are implemented for all students of the Southern Federal University on the Black Sea coast - at the bases of practices and sports and health tourism "Limanchik" and "Taimazi".

Studying at the Institute of Philology, Journalism and Intercultural Communication is not only interesting, but also fun - all conditions have been created to unleash the creative potential of our students: clubs for those who want to sing, dance or take interest in theater, sports. The student community of the Institute is one of the most friendly, it is in the institute necessary for further professional development contacts and connections, strong partnership and friendships, and even families are formed.