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|   | **Course Syllabus** |

1. **Course Title:**

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| Applied Humanities Research |

1. **Academic Level:**

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| Master |

1. **ECTS Credits:**

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| 5 ECTS |

1. **Semester:**

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| --- |
| 1, autumn semester |

1. **School/Department:**

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| Institute of History and International Relations |

1. **Location:**

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| 140 Pushkinskaya St., Rostov-on-Don  |

1. **Instructor:**

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| Prof. Mariya Ponomareva, email: ponomariya@sfedu.ru  |

1. **Language of Instruction:**

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| English |

1. **Course Description:**

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| The course "Applied Humanities Research" is intended for 1-year master students at the Institute of History and International Relations, studying in the field of 46.04.01 History (master's program "Socialist and Post-Socialist Studies") and is designed for 1 semester. |

1. **Course Aims:**

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| Objectives of the discipline: formation of students' holistic understanding of applied historical research and basic practical skills in their implementation.Tasks:- to form an idea of the place and role of the historian in the framework of public history and marketing history;- to reveal the main methods and approaches to public history and marketing history within the framework of historical science |

1. **Specific entry requirements (if any):**

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1. **Course Content:**

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| **Module 1**. Basic approaches and principles of applied historical research.Expertising, designing, and presenting stories.Main stages and features of applied historical analysis.Subjects and objects of applied historical research.**Module 2.** History as "marketing history".Marketing History as a part of applied historical research: the main stages of formation and development, history and modernity.Main areas of application of public history.Branding stories.Theoretical foundations of public history.Methods of applied historical research. |

1. **Intended Learning Outcomes:**

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| Knowledge:- knowledge of factual material, including the chronology of the main historical events and their content;- knowledge of the specifics of historical sources and their status in modern culture;- knowledge in the field of source studies, Russian and general history;Skills:- the ability to understand, critically analyze and present historical information;- the ability to logically correct, reasonably build oral speech;- the ability to interact on the basis of moral and legal norms accepted in society, to be tolerant towards another culture;- to possess the skills of self-development, improving their qualifications and skills;- to possess humanistic values ​​for the preservation and development of modern civilization;- to possess the skills of analyzing socially significant problems and processes. |

1. **Learning and Teaching Methods:**

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| lecture, seminar |

1. **Methods of Assessment/Final assessment information:**

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| Exam |

1. **Reading List:**

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| 1.Alekseev, M. P. Pushkin [Text]: comparative historical studies / MP Alekseev; otv. ed. G. V. Stepanov, V. N. Baskakov; Academy of Sciences of the USSR, Department of Literature and Language - Leningrad: Science, Leningrad Branch, 1984.-- 477 p. 2. Auxiliary historical disciplines - Kemerovo: KemGUKI, 2014. - 208 p.3.{Printed resource} Biography as a type of historical research: Sat. scientific. tr. / Resp. ed. I. G. Seregina - Tver: Tver state. un-t, 1993.-- 180 p. 4. Historical biography: modern approaches and research methods - Moscow: RAS INION, 2011. - 173 p. 5. Shpet G. G. History as a problem of logic: Critical and methodological studies / Shpet G.G. -Moscow: Lan, 2014.  |