



Course Syllabus

1. Course Title:

Tourism development in the South of Russia

2. Academic Level:

Master

3. ECTS Credits:

5 ECTS

4. Semester:

2, spring semester

5. School/Department:

Higher School of Business

6. Location:

43 23 Lineya St., Rostov-on-Don / MS Teams

7. Instructor:

Ass. Prof. Diana Kozlova, email: dakozlova@sfedu.ru

8. Language of Instruction:

English

9. Course Description:

It is a key discipline, revealing a number of important theoretical and methodological aspects of the organization of tourism activities in the South of Russia in terms of its foreign language category.

10. Course Aims:

The course aims are to familiarize students with recreational resources, tourist exploitation and prospects for the development of tourism in the regions of southern Russia. The features of natural, historical, cultural and socio-economic resources, the territorial patterns of the development of the tourism industry, the economic, social, environmental issues of tourism, the cumulative effect of tourism events and other factors and phenomena specific to tourism are studied.

11. Specific entry requirements (if any):

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12. Course Content:

Module 1 Tourist resources and tourism geography of the Rostov region and Stavropol territory
Module 2 Tourist resources and tourism geography of the Volgograd region, Astrakhan region and rep. of Kalmykia
Module 3 Tourist resources and tourism geography of the flat part of the South of Russia
Module 4. Tourist resources and tourism geography of the republics of the North Caucasus

13. Intended Learning Outcomes:

This course provides the base of knowledge that the following courses subsequently build upon: the educational material of the discipline is focused on mastering the theoretical and practical aspects of tourism science at the final stage of studying the disciplines of the professional cycle.

14. Learning and Teaching Methods:

lecture, seminar, demonstration, practical classes

15. Methods of Assessment/Final assessment information:

Case study, report, round table, control work, tour project

16. Reading List:

1. Firsova S.P. Tourism and hospitality: a training manual / S.P. Firsova, J.O. Kuzminykh; Volga State Technological University - Yoshkar-Ola: PSTU, 2018. – 90 p.
2. Zhulidov S. B. The Travel and Tourism Industry / S. B. Zhulidov - Moscow: Unity-Dana, 2015.-- 204 p.
3. (Additional liter) Travel and tourism: Traveling and Tourism / M.A. Amosova - Arkhangelsk: NArFU, 2015 .-- 468 p.