



# Course Syllabus

## 1. Course Title:

Globalization of the Modern Age - the Economic Aspect

## 2. Academic Level:

Master

## 3. ECTS Credits:

5 ECTS

## 4. Semester:

2, Spring semester

## 5. School/Department:

Faculty of Management

## 6. Location:

200/1 Stachki Avenue, Rostov-on-Don

## 7. Instructor:

Prof. Dr. Dalibor Elezović Email: [dalibor.elezovic@pr.ac.rs](mailto:dalibor.elezovic@pr.ac.rs)

## 8. Language of Instruction:

English

## 9. Course Description:

Today, contemporary researchers of historical processes study globalization and its impact on society from several aspects. There are opinions in historiography that globalization is not a recent phenomenon, but increased attention to contemporary global interaction also has causal links, which refer to its interpretation. The researchers of this question conclude that today the story about globalization is a representative scientific question, insofar as the question of globalization is current and, in the late 20th and early 21st centuries, it has particularly been interesting how this process was developed.

## 10. Course Aims:

- ✓ get acquainted with the main provisions of doing business in foreign countries and regions;
- ✓ study the peculiarities of business development abroad in comparison with national specifics;
- ✓ develop the ability to choose the best features of doing business on the example of foreign models.

#### **11. Specific entry requirements (if any):**

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#### **12. Course Content:**

Module 1. International business and international entrepreneurial activity: general characteristics; Module 2. Models of International Business.

#### **13. Intended Learning Outcomes:**

Knowledge: the main trends in the development of modern international business in comparison with the national

Abilities: plan, evaluate, analyze the international activities of the company

Skills: comparative analysis of the prospects of domestic and foreign markets

#### **14. Learning and Teaching Methods:**

lectures, seminars, discussions, practical workshops, online lectures and seminars.

#### **15. Methods of Assessment/Final assessment information:**

Final assessment – pass-fail test.

Assessment methods are interviews, individual tasks, particularly: test – 30 points.

Individual task (abstract) – 10 points.

Individual task (article) – 30 points.

Essay - 10.

Business game - 20.

Students are expected to get at least 60 points in order to complete the course.

#### **16. Reading List:**

Osterhammel, J. Petersson, N. Geschichte der Globalisierung: Dimensionen, Prozesse. Epochen. München: C. H. Beck, 2003.