



# Course Syllabus

**1. Course Title:**

Entrepreneurship: Advanced Course

**2. Academic Level:**

Master

**3. ECTS Credits:**

5 ECTS

**4. Semester:**

1, autumn semester

**5. School/Department:**

Faculty of Management

**6. Location:**

Faculty of Management, Stachki Ave., 200/1, Rostov-on-Don

**7. Instructor:**

Candidate of Science, Prof. Nikolay Kurianov

**8. Language of Instruction:**

English

**9. Course Description:**

In the process of studying the discipline, students study of the theoretical foundations of entrepreneurship; obtaining skills in managing an entrepreneurial project and providing it with the necessary resources, skills in planning and managing the work of a team in the field of entrepreneurship, skills in assessing resource needs, diagnosing problems in the field of risks in entrepreneurship, finding alternatives to solving problems of intra-company entrepreneurship in a complex and dynamic environment

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**10. Course Aims:**

formation of basic knowledge about the essence and purpose of entrepreneurial activity, a comprehensive understanding of the principles and approaches to the organization and implementation of entrepreneurial activity, skills in managing the activities of an entrepreneurial structure in the conditions of dynamically developing processes in the economy

**11. Specific entry requirements (if any):**

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**12. Course Content:****Module 1 "The essence of entrepreneurship"**

Topic 1. The content of entrepreneurial activity. Objects and goals of entrepreneurship

Topic 2. Business environment. Organization of entrepreneurial activity.

**Module 2 "Institutional environment of business activity functioning"**

Topic 3. Regulatory and legal support of entrepreneurial activity

Topic 4. Responsibility of business entities

Topic 5. Contractual relations in business

**Module 3 "Intra-company entrepreneurship"**

Topic 6. Intra-company entrepreneurship: the essence, goals and qualitative characteristics

Topic 7. Forms of entry into the field of entrepreneurship

Topic 8. Risks in entrepreneurial activity

**13. Intended Learning Outcomes:**

Student must know: the content of entrepreneurial activity; objects and goals of entrepreneurship; features of the business environment; features of the organization of entrepreneurial activity; regulatory and legal support of entrepreneurial activity; features of responsibility of business entities; specifics of contractual relations in entrepreneurial activity; the specifics of intra-company entrepreneurship: the essence, goals and qualitative characteristics; forms of entry into the field of entrepreneurship; risks in entrepreneurial activity.

Student must be able to: identify and formulate the goals and objectives of an entrepreneurial project; determine the resources necessary for its implementation; develop a team strategy for achieving the set goal in the field of entrepreneurship (taking into account the responsibility of business entities); independently formulate tasks, define goals, identify and use information necessary for making managerial decisions in the field of intra-company entrepreneurship.

Student must possess: the skills of managing an entrepreneurial project and providing it with the necessary resources; skills of planning and managing the work of the team in the field of entrepreneurship; skills of monitoring the implementation of the strategy by the team (on the basis of contractual relations in entrepreneurship); skills to assess the need for resources, diagnose problems in the field of risks in entrepreneurial activity, search for alternatives to solving problems of intra-company entrepreneurship in a complex and dynamic environment.

**14. Learning and Teaching Methods:**

Lecture, seminar

**15. Methods of Assessment/Final assessment information:**

**Methods of Assessment:** Colloquium, test, discussion. **Final assessment –** Pass/fail test

**16. Reading List:****Basic literature.**

1. Ivanova, Tatiana Yurievna. Theory of organization [Text]: textbook on the specialty "Organization Management" / T. Y. Ivanova - 4th ed., revised. - Moscow: KnoRus, 2012. - 432 p.

2. Lyukhanova S. V. Organization management: textbook / S.V. Lyukhanova - Moscow|Berlin: Direct-Media, 2019. - 332 p. <http://biblioclub.ru/index.php?page=book&id=562200>

**Additional Literature.**

1. Makhovikova G. A., Pereverzeva S. V. MICROECONOMICS. ADVANCED COURSE. Textbook and workshop - Moscow: Yurayt Publishing House, 2022. - 322 p. <https://urait.ru/book/mikroekonomika-prodvinutyy-kurs-508164>

2. Liman I. A. Microeconomics (advanced course): textbook / I.A. Liman; Tyumen State University - Tyumen: Tyumen State University, 2016. - 415 p. <http://biblioclub.ru/index.php?page=book&id=573672>