



Course Syllabus

1. Course Title:

International investment portfolio management

2. Academic Level:

Master

3. ECTS Credits:

5 ECTS

4. Semester:

2, autumn semester

5. School/Department:

Faculty of Management

6. Location:

Faculty of Management, 200/1 Stachki St., Rostov-on-Don

7. Instructor:

Assoc. Prof. Evgenia Roshchina, email: ev_roschina@mail.ru

8. Language of Instruction:

English

9. Course Description:

The course describes the process of analyzing decisions relating to modern international investment theories behavioral finance and securities valuation using both fundamental and technical analysis of securities with reference to their market, industries, and companies. The course will also deal with securities risk-return trade-off analysis of modern portfolio theories.

10. Course Aims:

The objective of the discipline is the formation of students' skills and competencies in international investment management projects and international investment decisions in a modern environment, working with relevant analytical tools used for direct international investment management in Russia and abroad.

11. Specific entry requirements (if any):

English level B1

12. Course Content:

This course includes two modules. Module 1 Theoretical Foundations of international investment Management Portfolio international investment in the context of modern economy. The market of portfolio investments in Russia and in the world e international investment project management and its role in sustainable economic development. Analysis of the principles of international investment management international investment policy and methods of international investment risk management. Module2 Mechanisms for the implementation of international investment management. Topic 2.1. international investment analysis of the enterprise Topic 2.2 Enterprise valuation. Topic 2.3 Main types of international investment risks in business and methods for minimizing them.

13. Intended Learning Outcomes:

Knowledge: the principles of functioning of financial markets and economics in the context making international investment decisions; main parameters for assessing attractiveness and the effectiveness of international investment projects and proposals; international investment methods analysis, including the strategic position of the enterprise in the market, attractiveness of the market, the financial condition of the enterprise; key characteristics of the main private equity market participants; management models direct international investment on a macro and micro scale.

Skills: analyze specific international investment projects / proposals, evaluate their attractiveness; forecast the effectiveness of direct international investment in enterprises / projects taking into account internal and external factors; compare different international investment proposals and assess the risks associated with the adoption of international investment decisions; systematize and summarize the information necessary for adoption international investment decisions, prepare presentation materials; to develop and justify options for managing a portfolio of direct investments; organize and control the process of managing international investment projects; interact with participants in the international investment process (analysts, auditors, brokers, lenders, investors, shareholders, regulatory authorities, etc.); methods of analysis of the general state of economic activity and position on financial markets; tools for analyzing markets and enterprise position on markets, as well as development trends of the main sectors of the economy; methods fundamental and comparative analysis of the financial situation of the enterprise and its attractiveness for direct investment; methods for assessing the effectiveness of direct investments in enterprises / projects; practical international investment skills manager in making decisions on direct investment; practical skills of organizing and supporting direct investments.

14. Learning and Teaching Methods:

- Students' self-guided reading of the educational material, course books and reference materials with follow-up free discussion based on the material studied;
- Implementation of supporting (illustrating) data, involving the use of multimedia presentation equipment containing basic terms, graphs and tables;
- Analysis of Case-Study for the students to understand the nature and significance of applied tasks under consideration;
- Testing;
- Essay writing;
- Fulfillment of individual tasks on the topics and examples provided.

15. Methods of Assessment/Final assessment information:

Tests, criteria – number of correct answers (more than 50%);
Homework, criteria – adopting theoretical knowledge to practical situations;
Colloquium, criteria – the completeness of the disclosure of the theoretical question.

Grades will be evaluated on the scores of the assignments from grades A to F.

Grade	Score
A	85 - 100
B	71 - 84
C	60- 70
D	50 - 59
F	49 and under

*Minimum Course Requirement: E or above

16. Reading List:

Matveeva, Lyudmila Grigoryevna. Economic assessment of investments [Text]: textbook / L. G. Matveeva, O. A. Chernova; M-in education and science of the Russian Federation, Federal state. Autonomous Educational Institution of Higher Education "Southern Federal University" - Rostov-on-Don: Publishing House of the Southern Federal University, 2014. - 300 p.

Investment Management [Text]: a textbook for university students studying in the areas of training "Economics", "Management" / [Lakhmetkina N. I. and others]; under the editorship of N. I. Lakhmetkina; FSBEI of HE "Financial University under the Government of the Russian Federation" - Moscow: Knorus, 2016. - 262 p.

Berezovskaya, Elena Alexandrovna. Methods and models for evaluating the effectiveness of international investment projects [Text]: textbook / E. A. Berezovskaya, S. V. Kryukov; Ministry of Education and Science of Russia, Federal State Autonomous Educational Institution of Higher Professional Education "Southern Federal University", Economic Fac. - Rostov-on-Don: Publishing House of the Southern Federal University, 2014. - 116 p.

Tebekin, Alexey Vasilievich. Innovation management [Text]: textbook for undergraduate: textbook for students of higher educational institutions studying in economic areas and specialties / A. V. Tebekin; Institute of World Economy and Informatization - 2nd ed., Rev. and add. - Moscow: Yurayt, 2014. -- 481 p.

Foreign international investment - Stavropol: Stavropol State Agrarian University, 2013. - 128 p. <http://biblioclub.ru/index.php?page=book&id=277400>

Dzhurbina E.M. Investments / E.M. Dzhurbina; S.G. Muradova - Stavropol: SKFU, 2015. -- 204 p. <http://biblioclub.ru/index.php?page=book&id=457225>

Semiglazov V. A. Innovations and investments: a training manual / V.A. Semiglazov - Tomsk: TUSUR, 2016. -- 134 p. <http://biblioclub.ru/index.php?page=book&id=480948>

Kosheleva A.N. Investments: a short course / A.N. Kosheleva - Moscow: RIPOL classic, 2013. -- 129 p. <http://biblioclub.ru/index.php?page=book&id=480892>

Cherkasov V.E. International investments / V.E. Cherkasov - Moscow: Eurasian Open Institute, 2009. - 111 p. <http://biblioclub.ru/index.php?page=book&id=93175>

Sklyarova Yu. M. Foreign international investment / Yu.M. Sklyarova; I.Yu. Sklyarov - Stavropol: Stavropol State Agrarian University, 2015. - 156 p. <http://biblioclub.ru/index.php?page=book&id=438814>

Shershneva S. T. Foreign international investment in Russia / S.T. Shershneva - Moscow: Book Laboratory, 2010. - 40 p. <http://biblioclub.ru/index.php?page=book&id=97076>