

Southern Federal University

SYLLABUS

Course title	Psychosemantics
Department responsible for the course	Academy of Psychology and Educational Sciences
Language	English
Instructor	Liudmila Kruteleva, Candidate of Science in Psychology, Associate Professor, e-mail: kruteleva@sfedu.ru
Semester when the course unit is delivered	Spring semester
Level of course unit	Bachelor level
Teaching hours per week	4
ECTS credits	5

COURSE DESCRIPTION

The **aim** of the course is to familiarize students with basic theories and concepts of psychosemantics as an applied branch of psychology.

The **objectives** of the course are:

- to study of basic theories and concepts as well as latest fundamental problems and achievements of psychosemantics;
- to provide students with different research and diagnostic methods used in psychosemantics;
- to show students the practical applications of psychosemantics in various spheres of their future work as a psychologist;
- to master their cultural and professional competencies and skills.

The course **consists of 3 modules**:

- 1) “Psychosemantics of consciousness”:
 - Psychological aspects of the problem of consciousness;
 - Types and characteristic of meanings and the difference between meaning and sense;
 - Systems of meanings.
- 2) “Methods of psychosemantics”:
 - Associative experiments;
 - Semantic differential;
 - Content analysis;
 - etc.
- 3) “Applied psychosemantics”:

- The impact of emotions on categorizing processes;
- Psychosemantic approach to the study of motivation;
- Stereotypes of everyday consciousness
- The effectiveness of speech (linguistic manipulation).

Teaching

The course is mainly based on interactive and participatory learning and includes lectures, seminars, round-tables discussions, role-play, etc.

Individual Tasks (projects) will be assigned to be handed in and graded. There will be a term paper due at the end of the term, colloquium with oral presentation of the paper, and final exam.

As a **result** of the course completion students

- should know:
 - the basic theories and concepts of psychosemantics as an applied branch of psychology;
 - the methodology of diagnostics and research of a person by means of psychosemantics;
- should be able:
 - to diagnose the peculiarities of development of a person and draw his/her psychological portrait;
 - apply the methods of psychosemantic impact;
- should have:
 - basic knowledge and skills required for professional (scientific and practical) work in Russia and abroad.

The course «Psychosemantics» is created for bachelor students who study “Psychology” as their future profession. But it can be modified for any demands.