***Course “Cultural diplomacy”***

Credits:5 ECTS

This course is elective. It requires the successful completion of course «Analysis of International Situations» before. The main aim of the course is studying of cultural diplomacy as a direction of foreign policy. It is designed to give graduate students a holistic picture of cultural diplomacy as a policy aimed at culture promotion abroad as well as develop ability to compare different culture diplomacy practices. The course assessment is based on debates, essays and oral exam.

Course content

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| **Module I. Methods of cultural diplomacy** |
| Cultural diplomacy as adirection of public diplomacy |
| Organization of cultural events abroad |
| Academic exchanges and cultural diplomacy |
| Sport diplomacy |
| Gastrodiplomacy |
| Celebrity diplomacy |
| **Module II. Cultural diplomacy in****selected countries** |
| U.S. cultural diplomacy |
| Canadian cultural diplomacy |
| UK cultural diplomacy |
| German cultural diplomacy |
| Russian cultural diplomacy |
| Cultural diplomacy of Japan |