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| **Course Syllabus** | |
| Course Name | **TOURISM DEVELOPMENT IN THE SOUTH OF RUSSIA** |
| Category | Language Competence |
| Year Taken | First Year (Masters) |
| Offered Major/ Type of Course | All Major / Compulsory |
| Number of Credits | 6 |
| Number of Classes | 72 |
| Professor | Diana Kozlova Email : dakozlova@sfedu.ru |
| Course Description | It is a key discipline, revealing a number of important theoretical and methodological aspects of the organization of tourism activities in the South of Russia in terms of its foreign language category. |
| Course Objective (Goal) | The course aims are to familiarize students with recreational resources, tourist exploitation and prospects for the development of tourism in the regions of southern Russia. The features of natural, historical, cultural and socio-economic resources, the territorial patterns of the development of the tourism industry, the economic, social, environmental issues of tourism, the cumulative effect of tourism events and other factors and phenomena specific to tourism are studied. |
| Learning Outcome | This course provides the base of knowledge that the following courses subsequently build upon: the educational material of the discipline is focused on mastering the theoretical and practical aspects of tourism science at the final stage of studying the disciplines of the professional cycle. |
| Course Progression | 1. Read the relevant pages in the texts or dialogues 2. Use the Q&A for any queries 3. Practice speaking in foreign language |
| Course Text | 1. Firsova S.P. Tourism and hospitality: a training manual / S.P. Firsova, J.O. Kuzminykh; Volga State Technological University - Yoshkar-Ola: PSTU, 2018. – 90 2. 2. Zhulidov S. B. The Travel and Tourism Industry / S. B. Zhulidov - Moscow: Unity-Dana, 2015 .-- 204 p. 3. 3. (Additional liter) Travel and tourism: Traveling and Tourism / M.A. Amosova - Arkhangelsk: NArFU, 2015 .-- 468 p. |
| Course Outline | There will be 18 lectures and 54 practical classes devided into 4 Modules as below. Follow the instructions in the course guide to progress through the course. The below are the details.  1. Referring to lecture notes, listen to audio tapes 2. Using the answers to the assignment, review the topic for each class |
| |  |  |  | | --- | --- | --- | | Module | Course Title | Key Points | | Module 1 | **Characteristics of the geographical location, natural, historical, cultural and socio-economic resources of the South of Russia** | Relief and geological structure as tourist resources; climate, surface and groundwater as tourist resources; flora and fauna, landscapes as tourist resources; historical and cultural resources; socio-economic prerequisites for the development of tourism in the South of Russia | | Module 2 | **Tourist resources and tourism geography of the Rostov region** | Relief and geological structure as tourist resources; climate, surface and groundwater as tourist resources; flora and fauna, landscapes as tourist resources; historical and cultural resources; socio-economic prerequisites for the development of tourism in the Rostov region | | Module 3 | **Tourist resources and tourism geography of the flat part of the South of Russia** | Relief and geological structure as tourist resources; climate, surface and groundwater as tourist resources; flora and fauna, landscapes as tourist resources; historical and cultural resources; socio-economic prerequisites for the development of tourism of the flat part of the South of Russia | | Module 4 | **Tourist resources and tourism geography of the Stavropol Territory and the republics of the North Caucasus** | Relief and geological structure as tourist resources; climate, surface and groundwater as tourist resources; flora and fauna, landscapes as tourist resources; historical and cultural resources; socio-economic prerequisites for the development of tourism of the Stavropol region and the republics of the North Caucasus | |
| Grade Evaluation and Course Requirement | Number of Assignments: 72 (All 72 assignments are required)  There will be no final exam for this course. Grades will be evaluated on the scores of the assignments from grades A to C.   |  |  | | --- | --- | | Grade | Score | | A | 85 - 100 | | B | 71 - 84 | | C | 61 - 70 |   \*Minimum Course Requirement: C or above |