

## Course description

| “Cultural Diplomacy”  |   |
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| Department responsible for the course                       | Institute of History & International Relations<br>Postgraduate Program in International Studies in the Context of Languages and Cultures  |
| Lecturer  | Dr. Alexander Marchukov<br>amarchukov@sfnedu.ru   |
| Semester when the course unit is delivered                  | Autumn semester   |
| Teaching hours per week                                     | 2   |
| Level of course unit (for ex., Second cycle – Master level) | Master Level  |
| ECTS credits  | 5   |
| Admission requirements                                      |   |
| Course objectives (aims)                                    | <p>The primary objective of the course is to learn cultural diplomacy in theory and practice. It is purposed to help students to:</p> <ul style="list-style-type: none"> <li>- examine key cultural diplomacy concepts and analytical tools;</li> <li>- learn cultural diplomacy practices in different countries;</li> <li>- examine challenges of cultural diplomacy and ways to overcome them.</li> </ul>  |
| Course contents   | <p>This course is aimed to give students the tools to analyze, interpret and explain the phenomenon of cultural diplomacy. The lectures will introduce students to the main theories and concepts in cultural diplomacy, while the seminars will examine cultural diplomacy practices and action in specific case studies.</p>  |
| Learning outcomes   | <p>On successful completion of the course, students are expected to:</p> <p>Know:</p> <ul style="list-style-type: none"> <li>- demonstrate a knowledge of comparative cultural diplomacy analysis in terms of its origins, goals, concepts, and analytical tools;</li> <li>- demonstrate a knowledge of the external influences on and major trends affecting cultural diplomacy of the selected countries (the United States, Germany, Russia, etc.);</li> <li>- seek out key information on cultural diplomacy in national settings.</li> </ul> <p>Be able to:</p> <ul style="list-style-type: none"> <li>- use Political Science methodology to analyze cultural diplomacy,</li> <li>- to draft recommendations on cultural diplomacy formulation;</li> <li>- evaluate outcomes of implementation of cultural diplomacy programs.</li> </ul> |

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| Planned learning activities and teaching methods (for ex., lectures with a variety of examples and practice) | <ul style="list-style-type: none"> <li>• Lectures</li> <li>• Problem-based learning</li> <li>• Flipped classroom</li> </ul>   |
| Assessment methods and criteria  | <ul style="list-style-type: none"> <li>• Attendance and Class Participation (at least 18 out of 60 maximum score)</li> <li>• Oral Presentation (at least 20 out of 60 maximum score)</li> <li>• Written exam (2500 Word Essay) (at least 22 out of 40 maximum score).</li> </ul>                |
| Course literature (recommended or required)  | <ul style="list-style-type: none"> <li>- Searching for a cultural diplomacy. Ed. by. J. Gienow-Hecht and M. Donfried. Berghann, 2010.</li> <li>- Cultural Diplomacy in Europe. Between the Domestic and the International. Ed. by. C. Carta and R. Higgot, Palgrave MacMillan, 2019.</li> </ul> |

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