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# Commerce – International Trade and Logistics

### Program Manager :

PhD in Economics, associate professor, head of department,  
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**Language: English**

**Form of training:  
Full-time education**

**Duration:  
4 years**

#### Basic courses

- Commercial activity,
- Business Economics,
- Logistics,
- Management,
- Marketing

#### Special subjects

- International trade and competition,
- Pricing in Commerce,
- Product range and quality management,
- Purchase and sales management

#### Program structure

Program includes basic and varied disciplines, disciplines of choice. As part of the educational program, project work is ongoing, and a module of project activity is being implemented. The educational program includes online courses. Internationalization of the program is achieved through attracted Visiting Professors.

#### Advantages

- practical orientation
- interdisciplinary approach
- interaction with employers
- online courses
- participation in the educational process of leading specialists from Russian and foreign Universities

#### Career

merchandisers, entrepreneurs, product and service sales managers, customer relations specialists in marketing and logistics departments, etc.

#### Graduates work

Enterprises engaged in trading activities, including in international markets

### Key characteristics of the educational program

trading is a systematic combination of management, economics, logistics, marketing, computer science, entrepreneurship and is focused on the design of trading systems, optimization of material, financial and information flows, management of marketing, logistics, trade and technological processes in business.

16 dormitories

Interclub

Swimming pool

Base practice and relaxation

Favorable learning terms

International Academic Mobility

Project training

E-learning and distance learning

Intense student life

**Social sciences**  
First Degree Full-Time studies (Bachelor's degree)  
Institute of Management in Economic, Ecological and Social Systems